The West Virginia School of Osteopathic Medicine Mission Statement:

The mission of the West Virginia School of Osteopathic Medicine (WVSOM) is to educate students from diverse backgrounds as lifelong learners in osteopathic medicine and complementary health related programs; to support and develop graduate medical education training; to advance scientific knowledge through academic, clinical and basic science research; and to promote patient-centered, evidence based medicine. West Virginia School of Osteopathic Medicine is dedicated to serve, first and foremost, the state of West Virginia and the health care needs of its residents emphasizing primary care in rural areas.

Strategic Planning Process:

An ad hoc strategic planning committee with representatives from the WVSOM’s Administration, Alumni, Board of Governors (BOG), Faculty, Staff, Students and the Lewisburg community created a strategic plan outline which was reviewed by each constituent group. The strategic plan was revised based on input from the constituent groups and reviewed by the ad hoc strategic planning committee prior to submission to the WSOM BOG for approval. Additional changes were made to the strategic plan based on BOG input. The five year Institutional Strategic Plan was approved by the WVSOM BOG at its March 2015 meeting.

Strategic Plan Overview:

The WVSOM Strategic Plan is focused on the institution’s mission and addresses the following six areas: Osteopathic Medical Education, Facilities, Technology, Finances, Outreach and Reputation of the Institution. The strategic plan affirms that education is the primary focus of the institution with the other areas supporting the educational mission. Service to West Virginia and its citizens to address the health care needs of the state is another major focus of the institutional strategic plan. Finally, the research mission of the institution is embedded throughout the plan to enhance the educational and service goals.

I. Osteopathic Medical Education:

Osteopathic medical education is the primary focus of the institution and comprises a continuum that includes the medical school program and postgraduate residency programs. WVSOM will begin to explore the feasibility of adding additional programs that are complementary to its mission. The institution will continue to explore partnership opportunities with other organizations. Research is integrated into the educational mission of the institution with a focus on providing osteopathic medical students with research opportunities and addressing the health care needs of West Virginia. Recruitment of faculty, staff and students will be focused on meeting the mission of the institution.
Specific educational goals include:

**Preclinical Osteopathic Curriculum (Years 1 and 2):** The institution will maintain and assess the preclinical osteopathic curriculum with a focus on core competencies and outcome measures. A curricular map will be created and changes will be initiated and monitored as needed.

2017 Update
- Implemented academic management system, eMedley, to track student performance on each of the core competencies and other outcome measures, ex. COMLEX performance
- Creating a curricular map using the academic management system
- Reorganized courses into module courses based on analysis of student course and COMLEX outcome measures
- Added retest weeks to the curricular schedule
- Preclinical curriculum is monitored and assessed annually by the Dean’s Review Committee and the Curriculum Committee

2018 Update
- Added elective on ultrasound in the summer between Years 1 and 2 and did a pilot allowing students with a GPA of 90 or above to enroll during the Fall semester
- Developing culinary medicine elective that will occur in the summer between Years 1 and 2
- Added optional push questions following second year courses COMLEX preparation
- Offered elective online summer study program between Years 1 and 2 targeting high risk students

**Predoctoral Osteopathic Curriculum (Years 3 and 4):** The predoctoral osteopathic curriculum for the WVSOM Statewide Campus (SWC) will be reviewed with a focus on improving and expanding didactic programs. Identification, recruitment and retention of preceptors, physician mentors, health care entities and rural rotation sites will be an on-going process.

2017 Update
- Predoctoral curriculum is monitored and assessed annually by the Dean’s Review Committee and the Curriculum Committee
- Added OPP and expanded MedU on-line case studies to the didactic program
- Implemented COMAT exams at end of core rotations
- Split Central Region into Central West and Central East Regions and added appropriate staffing
- Added Assistant Dean for Predoctoral Education position
- Increased clinical rotations, adding sites at Marietta Hospital, Wheeling Hospital, Meritus Hospital and Kings Daughter Hospital

2018 Update
- Expanded OPP curriculum in Year 3 by adding longitudinal correlative educational modules based upon AT Still curriculum
- Added multiple professional society based online study material such as ACP IM Essentials and OB/GYN APGO question sets to the didactic program
• Raised the minimum passing score for COMAT exams (standardized tests from NBOME) at end of core rotations
• Continuing to develop additional clinical rotations
• Sites added at Marietta Hospital, Wheeling Hospital, and Meritus Hospital
• Implemented that each student spends at least one month during the Year 3 core rotations at a Residency program
• Working to increased opportunities for student research, including paper and poster presentations

Graduate Medical Education (GME): The institution will assess and maintain existing GME programs and identify and develop new GME programs. The Mountain State Osteopathic Postdoctoral Training Institution (MSOPTI) and GME efforts will be reviewed and redefined as needed during the transition to a single accreditation process with Accreditation Council for Graduate Medical Education (ACGME). Involve alumni in GME efforts including serving as mentors for WVSOM students as part of a career planning program. Seek additional funding for GME programs.

2017 Update
• MSOPTI/GME office transitioning to a Designated Institutional Official (DIO) office to meet ACGME Institutional Sponsor Accreditation requirements
• MSOPTI granted “Initial Accreditation” by ACGME as an Institutional Sponsor
• MSOPTI currently accredited by the AOA and ACGME to sponsor GME programs
• Two MSOPTI programs have achieved “Initial Accreditation” by ACGME
• Five MSOPTI programs have completed ACGME Site Reviews and have achieved either “Pre Accreditation” or “Continued Pre-Accreditation” status
• Four MSOPTI programs have achieved “Osteopathic Recognition” status and the remaining programs in the process of applying for “Osteopathic Recognition”
• Created an ACGME Residents Forum
• Developed a MSOPTI Residents Helpline
• Continue to develop new residency opportunities; current plans include Psychiatry and Family Medicine residencies and Addiction Medicine fellowships

2018 Update
• MSOPTI achieved Continuing Accreditation with ACGME
• MSOPTI serves as the ACGME Institutional Sponsor for six training institutions
  o Bluefield Regional Medical Center added this year
  o The MSOPTI consortium offers a total of nine residency programs including Emergency Medicine, Family Medicine, Internal Medicine, Osteopathic Neuromuscular Medicine, and Transitional Year.
    o All but two programs have achieved ACGME Initial Accreditation.
• Meritus Medical Center (Hagerstown, MD), an MSOPTI Associate Partner, has submitted an ACGME Family Medicine program application.
**International Opportunities:** International medical education opportunities will be explored.

2017 Update
- Expansion to 20 different countries
- Mission, service, summer trips and clinical rotations are available to WVSOM students
- WVSOM PAX club affiliated with DOCARE service trips

2018 Update
- Ongoing

**Clinical Evaluation Center (CEC):** Develop additional programs at the CEC with an emphasis on physician focused education and expansion of interprofessional educational activities. Seek additional accreditation for the CEC.

2017 Update
- Held 445 scheduled events in CEC in 2016-17, including two CME conferences
- Increased simulation open labs based on student requests
- Increased Interprofessional activities; collaborations with Bluefield State College, University of Charleston, WV Wesleyan College, Alderson Broaddus College, Dabney Lancaster College and WV State University
- CEC applying for accreditation in Assessment and reaccreditation in Teaching/Education

2018 Update
- Increased Student Contact hours by 6,014 hours from 2016/2017
- Held 12 more open labs in 2017/2018 than in previous year
- Increased Interprofessional activities (IPE’s)
  - IPE’s for Years 3 & 4, increasing exposure to other health care professional students including PA, RN, NP, and Pharmacy students.
  - Collaborations with Bluefield State College, University of Charleston, WV Wesleyan College, Alderson Broaddus College, Dabney Lancaster College, WVU-Tech, and University of the Pacific
- Increased use of medical simulation in SWC
- Applied for Accreditation in Assessment from the Society for Simulation in Healthcare (SSH)
- Applied for Reaccreditation in Teaching/Education from SSH.

**Electronic Medical/Health Records (EMRs/EHRs):** Use EMRs/EHRs to train WVSOM medical students, residents and alumni in areas of quality practice improvement, care coordination and meaningful use.

2017 Update
- Incorporated Greenway EHR in years 1-4, resident simulation, and Interprofessional activities with other institutions, see above CEC
- Integrated EHR into all manikin simulation activities
2018 Update
• Incorporated Greenway Primesuite EHR in years 1-4, resident simulation, and interprofessional activities with other institutions, see above CEC
• Integrated EHR into Standardized Patient encounters and manikin simulation activities

New Degree Programs: Conduct needs assessments to identify degree programs benefiting WVSOM students, alumni and West Virginia. Conduct feasibility studies to determine resource capabilities (faculty, staff and facilities) for new degree programs.

2017 Update
• Contracted with Tripp Umbach to do a market analysis of potential new programs complimentary to WVSOM’s mission
• Identified potential programs to study further

2018 Update
• Identified potential programs to study further

Collaborative Opportunities: Maintain and explore existing and new partnership opportunities.

2017 Update
• Expanded Interprofessional activities with other institutions, see above CEC
• Expanded the Pre-osteopathic program to include WV Tech College
• Exploring expanding the Pre-osteopathic medicine program with WV Wesleyan College
• Exploring programs with West Liberty College
• Invited member of the Center for Economic Development of Southern WV
• Exploring shared faculty agreement with University of Charleston School of Pharmacy
• Exploring collaboration with Syglass virtual reality company
• Ongoing collaborations with WV Higher Education institutions

2018 Update
• Expanded Interprofessional activities with other institutions, see above CEC
• Created a pre-osteopathic program with WV Wesleyan
• Initiated a guaranteed admission program with the Masters of Arts in Biology with a Medical School emphasis at West Liberty
• WVSOM became a member of the Alliance for the Economic Development of Southern West Virginia
**Research Integration:** Develop and expand research opportunities for WVSOM students with a focus on clinical, translational, public health, and academic research. Develop research collaborations and document all research activity conducted by WVSOM faculty, staff, students and residents.

2017 Update
- Reorganized the Research office and added Director of Student Research and Research Administrator positions
- CTSI grant provided over a million dollars in funding for research development
- CTSI grant renewed for five more years
- Increased research opportunities for students
- Established a clinical and translational research facility on campus
- Improved research infrastructure, including Aperio microscope system and ultra-low freezer

2018 Update
- Hired new Associate Dean for Research and Sponsored Programs
- Hired new Grants Administrator
- Renovation of research labs in the Smith Science Building
- Addition of patch clamp system
- Multiple extramural research grants funded
- Developed a database for research compliance and grant tracking
- Created Export Control Policy

**Recruitment:** Recruit and retain quality faculty and staff who are student focused, highly qualified and collaborative. Recruit quality students using a holistic approach to maintain a diverse student body that includes non-traditional and West Virginia applicants who successfully complete the educational program and fulfill the institution’s mission. Utilize and evaluate multiple recruitment strategies to achieve recruitment goals.

2017 Update
- Presidential search ongoing
- Recruited new CEC Medical Director, CRCH Executive Director and Admissions Director
- Recruitment of new faculty and staff ongoing
- Student recruitment ongoing, applications still robust
- Transitioned to new AACOM admissions software
- Student diversity over 20% of the student body

2018 Update
- Successfully completed Presidential Search, Associate Dean for Predoctoral Clinical Education, Associate Dean for Preclinical Education, Associate Dean for Sponsored Programs, Faculty and Staff positions.
- Filled 17 positions this year and have 6 Faculty and 6 Staff positions posted
- Succession planning has enabled WVSOM to fill key positions in a timely manner due to planned retirements
- Created and implemented policies and procedures unifying and retaining staff as Non Classified
• Student recruitment ongoing, applications still robust
• Student diversity over 20% of the student body

II. Facilities

The institution will continue to implement aspects of the Institutional Facilities Master Plan. Existing buildings will be maintained and upgraded as needed. A review of facilities will be conducted to redefine usage as the Student Center is completed. Others areas of focus include evaluating storage needs, reviewing bike shelter options, expand recycling, and exploring purchasing additional facilities.

2017 Update
• Purchased Silo Lane Property, 2015
• Purchased two properties on GMS Drive, 2015
• Purchased condo with vacant lot, 2015
• Upgraded Main Building bathrooms, 2016
• Upgraded Main Building hallway, 2016
• Upgraded Alumni Center interior, 2017
• Upgraded Main Building exterior, 2017
• Exploring new entrance to campus
• WVSOM maintains a recycling program that accepts plastic, aluminum, cardboard and paper; local center does not accept glass

2018 Update
• Main Building brick restoration, 2017
• Countertop replacement Science Building labs, 2017-18
• RCBC renovation and upgrades, 2018
• Quad restrooms renovation, 2018
• HVAC upgrade to TECH Building, 2018
• Admissions Building upgrade, 2018
• Purchased two properties on Lee Street, 2017-18
• Purchased condo townhouse, 2018

III. Technology

The institution will maintain and review existing technologies and explore and implement new technologies with a focus on security, educational, assessment and simulation technologies.

2017 Update
• Created Grant Time and Effort Certification System
• Assisted Admissions Department with implementing AACOMAS WebAdmit software
• Finalized WVSOM’s off-site disaster recovery data center
• Upgraded campus-wide computers to Windows 10 including Office 2016 with device encryption
• Increased network fiber installations
• Improved campus wireless infrastructure including wireless security
• Expanded campus digital signage and integrated signage with eCampus alert system
• Expanded surveillance camera system
  Upgraded Cisco WebEx conferencing system

2018 Update
• Initiated network and server refresh at the RCBC
• Shift of the Banner ERP and Student Information System to the Oracle Cloud
  o Banner ERP manages our financials including interfaces with the WV State wvOasis ERP
• Completed second fiber optic cable run to Tech data center to provide redundancy
• Tripled internet bandwidth including hardware upgrades to accommodate increase
• Firewall, phone system and server upgrades

IV. Finances

The institution will explore a number of strategies to improve its financial outlook including reaching out to legislators, exploring additional degree programs, marketing the Student Center convention hall and CEC services to outside entities, applying for grants, fund raising and identifying ways to minimize future expense increases. The institution will continue to monitor and update financial projections.

2017 Update
• Legislative outreach ongoing:
  • WVSOM allowed to invest its funds
  • WVSOM allowed more flexibility to manage its HR and financial matters

• Exploring additional degree programs:
  • Market analysis study conducted by Tripp Umbach
  • Identified potential programs to study further

• Marketing the Conference Center on the 2nd floor of the Student Center:
  • Held 61 events in the Conference Center since opening in August 2016
  • Scheduled four events with external organizations: Greenbrier Valley Economic Development Council Annual Dinner, Greenbrier Valley Theater 50th Dinner Gala, Amedisys, and Annual WV PEO Convention

• Marketing of Clinical Evaluation Center:
  Conducted COMLEX PE Prep Courses that include DO students from other COMs

• Grants and fund raising:
  • Awarded HRSA grant to provide scholarships for disadvantaged students, $2.6 million over four years, 2016-2020
  • Brickstreet scholarships awarded
  • CTSI grant renewed
  • CRCH grants awarded, see below
  • Awarded RHI grant by WV Higher Education Policy Commission
• Increased number of corporate donors

2018 Update
• Continued activities reported in 2017 Update
• Request for funding of State Wide Campus to Governor’s office
• Held 64 events (including 13 external events) in the Conference Center since July 2017
• Received extramural funding for:
  o 11 research grants totaling $542,110.20
  o 9 non-research grants totaling $1,333,837.00
• Total amount under of extramural funding under management: $1,875,947.20
  o Increased from $1,656,014.00 in AY16-17

V. Outreach

The institution will maintain, expand and develop outreach programs at the community and state levels including the WVSOM Center for Rural and Community Health, Healthy Children’s Initiative, Rural Health Initiative, WVSOM Alumni Association, Statewide Campus, West Virginia Osteopathic Medical Association, Greenbrier Military School Alumni Association and Robert C. Byrd Clinic. Additional focus will be on legislative outreach and involvement with national organizations. Specific outreach goals include:

WVSOM Center for Rural and Community Health (CRCH): Maintain and develop the CRCH and its programs with a focus on creating a community advisory board and producing research outcomes.

2017 Update
• Developed the Opioid Toolkit
• Held community forum on opioid crisis
  Partnered with the Substance Abuse Coalition
• Developing needle exchange program with Greenbrier County Health Department
• Facilitated Children’s Health Forum
• Created a Community Health Worker curriculum that has been adopted statewide
• Created the Greenbrier County Health Alliance
  Obtained Stanford Self-Management Program License
• Conducting chronic disease management trainings statewide
• Provided clinical research support for WVSOM SWC
• Obtained grant support from WVCTSI, Benedum, CDC/WVBPH, NIDA

2018 Update
• Increased grant funds received by $401,516 with six extramural grants and three community grants
• Expanded opioid prevention and awareness toolkit dissemination in additional WV counties in partnership with the WV Bureau for Behavioral Health and Health Facilities
  o Two additional toolkits are currently in production with five planned in the coming year.
• Created a community engagement toolkit to be utilized as we form Consortium around the state to address the opioid epidemic and chronic disease
• Engaged clinical researchers, students, and community partners in 9 emerging research and scholarly activity projects and partnered with Minnie Hamilton Health System, Westbrook Health Services, and Highmark to engage in research with WVCTSI.
• Hosted a workshop by numerous federal agencies on transportation for individuals with substance use disorder (SUD) including the US Dept of Agriculture, Federal Transit Administration, National Rural Transit Assistance Program and the Substance Abuse and Mental Health Services Administration. The event was livestreamed nationally.
• Developed and implemented a plan put the Community Health Education Resource Persons (CHERP)/Community Health Worker training online to have statewide impact
• Produced 12 additional HIS/HER Score Cards to be placed in physician offices across the state
• Worked with land developers to create Montwell Commons, a hub for community engagement. Will have an industrial kitchen to support the Culinary Medicine Certificate Program for WVSOM students
• Entered into a partnership with Kilimanjaro University, Tanzania, Africa to provide technical assistance for the development of a Center for Rural and Community Health in that country

Healthy Children’s Initiative (HCI): Maintain and develop the HCI with a focus on pursuing a national presence, seeking grant opportunities and improving public relations and marketing efforts. Support and develop other healthy children’s programs on campus. Explore establishing a Center for WVSOM’s healthy children initiative programs.

2017 Update
• Received an Emmy award nomination for Abracadabra, 2017
• Abracadabra Seasons 4 and 5 aired
• Expanded viewing of Abracadabra to Ohio and Florida PBS markets
• Expanded outreach to WV elementary schools via Abra Classroom and Abra Live Enhanced web and social media presence
• Continue to seek external sponsors and grant support

2018 Update
• Received an Emmy award for STEM episode, Abracadabra Season 5
• Abracadabra Season 6 produced in cooperation with Concord University
• Produced a special episode of Abracadabra focusing on the opioid drug crisis along with supplemental educational booklet for children and their parents, and a teacher’s guide
• Expanded viewing of Abracadabra to four PBS stations, including West Virginia, Ohio, North Dakota, and Texas. Abracadabra is viewed in parts of ten states, with a potential viewing audience of 5 million people
• “Abra Classroom” program presented to over 500 children a month
• “Abra Live” school assemblies presented to over 1600 children in the past year
• Added new sponsors for Abracadabra, including, Davis Eye Center and the Hamilton Family Foundation. Continuing sponsors including, The Brickstreet Foundation and The Highmark Foundation, and previous sponsors including Charleston Area Medical Center, Medical Mutual and Alpha Coal.
• Governor Justice provided WVSOM with $50,000 for Abracadabra and the Healthy Children’s Initiative

Rural Health Initiative (RHI): Maintain and develop the RHI with a focus on partnering with CRCH on community outreach and tracking and analyzing program outcomes.

2017 Update
• Continue to receive funding from the state
• Redesigned the RHI mentoring program
• Improved the high school pipeline programs
• Developed and implemented the “CPR in Schools Campaign”
• Expanded the Green Coat Program
• Involved RHI students, undergraduate pipeline program students and RHI alumni in a variety of community based events

2018 Update
• Received continuation of funding ($2.34MM) from the Higher Education Policy Commission (HEPC) for the Rural Health Initiative Program for FY 19 and FY 20
• Improved high school pipeline programing and involved WVSOM students
• Expanded Green Coat Programs to include Davis Health Systems
• Alumni of the RHI program now returning to serve as mentors for WVSOM RHI students
• Initiated Tele-Stroke training program with Partners in Health Network and CAMC to include RHI students and residents who are RHI alumni

WVSOM Alumni Association: Explore ways to involve alumni in admissions, GME efforts, and fund raising strategies, and as mentors for WVSOM students, guest speakers, and preceptors. The institution will recognize alumni and their contributions, support alumni CME programs, and assist with alumni initiatives.

2017 Update
• Raised over $15,000 for flood relief efforts
• Sponsored an ultrasound workshop for students
• Continue to support WVSOM students and graduates
• Publish alumni profiles and achievements as a regular feature of the WVSOM Magazine
• Enhanced alumni presence on website
2018 Update
- Increased membership by 72 new life members
- Fulfilled financial commitment to WVSOM Foundation for the Clock Tower
- Initiated student-alumni mentor program we kicked off last year
- Sponsored “Alumni After Hour” events with alumni and students

**WVSOM Statewide Campus (SWC):** Maintain and develop the WVSOM SWC with a focus on improving public relations, marketing and advertising in each of the SWC regions, exploring telehealth opportunities, and adding a SWC section to the WVSOM Magazine.

2017 Update
- SWC presence at WVSOM Day at State Capitol
- Recognition of SWC preceptors in each region
- See Predoctoral Osteopathic Education section above

2018 Update
- Hired three new Regional Assistant Deans

**Legislative Outreach:** Maintain and expand legislative outreach by retaining a legislative consultant, educating legislators, working with WVOMA on legislative issues, interacting and engaging state and federal legislators, involving WVSOM students in government relations activities, inviting legislators to the WVSOM campus and SWC events, and developing educational materials for legislators.

2017 Update
- Annual meetings with local legislative delegation, state legislative leaders and federal representatives
- Work with a legislative consultant to move forward WVSOM’s legislative agenda
- WVSOM students participate at WVSOM Day at the State Capitol, AOA’s DO Day on the Hill and AACOM’s COM Day on the Hill
- Legislators invited to WVSOM campus for meetings, tours and special events
- Legislative booklet prepared for legislators annually

2018 Update
- Legislative outreach activities ongoing

**West Virginia Osteopathic Medical Association (WVOMA):** Maintain and expand relationship with WVOMA by exploring opportunities to collaborate together and promoting CME programs.

2017 Update
- Provide an office suite and storage room for WVOMA
- Provide computer, internet, print and phone support for WVOMA
- Promote CME programs
- Inclusion of a WVSOM Student Poster Session at the annual WVOMA meeting
2018 Update
• Continue activities reported in 2017 Update

Greenbrier Military School Alumni Association (GMS): Maintain and expand relationship with GMS by exploring opportunities to support and collaborate together.

2017 Update
• Maintain GMS Museum
• Provide storage for GMS archives and memorabilia
• Provide facilities and support for annual GMS reunion
• Include GMS in publications

2018 Update
• Continued activities reported in 2017 Update
• PALMs Leadership program initiated for WVSOM students

Robert C. Byrd Clinic (RCBC): Maintain and expand relationship with RCBC by exploring research collaborations, providing health care services to the community, and optimizing clinical rotations for WVSOM students.

2017 Update
• Research collaboration established via the CRCH
• Quality Improvement study conducted with WVSOM students
• Continue to provide health care services to the community via WVSOM clinical faculty
• Continue to utilize RCBC for Early Clinical Encounters course and student rotations
• Continue to utilize RCBC as continuity clinic for WVSOM OPTI GME programs

2018 Update
• WVSOM overseeing the management of the RCBC
• RCBC obtained Rural Clinic status
• RCBC adopted Athena Health EHR

National Organizations: Maintain and expand WVSOM’s presence in national organizations including the American Osteopathic Association (AOA), American Association of Colleges of Osteopathic Medicine (AACOM), National Board of Osteopathic Medical Examiners (NBOME), Association of Osteopathic Directors and Medical Educators (AODME), Council on Osteopathic Postdoctoral Training Institutions (COPTI), National Rural Health Association (NRHA) and Higher Learning Commission (HLC).

2017 Update
• Continue to be a presence in national organizations
• Continue to participate at national meetings
• Dr. Adelman, Chair of AACOM’s President’s Council
• Dr. Boisvert, member of AACOM’s Dean’s Council
• Dr. Nemitz, member of NBOME Blue Ribbon Panel and AACOM’s Government Relations Liaison and Competency Task Force, HLC liaison
• Dr. Linsenmeyer, Program chair for Medical Education Generalist meeting
• WVSOM Faculty serve as NBOME item writers and committee members
• WVSOM Faculty and Staff serve as NRHA committee members

2018 Update
• Continue to be a presence in national organizations
• Dr. Adelman, Dr. Boisvert, and Dr. Nemitz serve as COCA evaluators
• Dr. Anderson and Dr. Morrow serve as HLC evaluators
• Dr. Linsenmeyer serves as the AACOM EPA Steering Committee Chair, NAOMI mentor Sub-committee Chair, IAMSE Planning Committee member and Webcast Audio Seminar Committee member, and NBOME Portfolio and Expanded Assessments Taskforce member
• Continue to participate at national meetings

VI. Reputation

The institution will expand its state and national recognition by focusing on the Institutional Mission, expanding presence at the national level, maintaining regional and program accreditation standards, improving marketing and communication efforts, identifying opportunities to increase institution’s visibility, improving and expanding the WVSOM Identity and Branding Campaigns, and maintaining osteopathic uniqueness.

2017 Update
• WVSOM continued to be ranked as one of the best medical schools (DO/MD) in the nation, 19 consecutive years
  Leading producer of physicians who stay in West Virginia, also lead in number of primary care physicians and physicians who serve in rural areas of WV as reported by WV Higher Education Policy Commission’s Health Sciences Report Card
• Reaccreditation of Osteopathic Medicine program by AOA COCA for max number of years
• Multi-year rankings as one of the “Best Colleges to Work For”
• Abracadabra receives Emmy Award nomination
• Website enhanced and increased social media presence

2018 Update
• For the 20th consecutive year, WVSOM was ranked as one of the best medical schools (DO/MD) in the nation by U.S. News and World Report
• WVSOM was selected as one of the “Best Colleges to Work For” for the 7th time, recognized in ten of twelve categories, including honor roll status. Only institution in WV and only osteopathic medical school to be recognized
• WVSOM continues to be the leading producer of physicians who stay in West Virginia
• WVSOM also leads in the number of primary care physicians and physicians who serve in rural areas of WV as reported by the WV Higher Education Policy Commission’s Health Sciences Report Card
• Abracadabra received an Emmy Award for Season 5